PBL students place at State Competition | Eastern

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A Utah State University Eastern student placed first in personal finance at the annual Phi Beta Lambda Conference hosted by Snow College Richfield recently with its adviser named PBL Adviser of the Year by its Board of Directors.

By placing first in personal finance, Deana Ceal of Castle Dale, qualifies to complete in the National PBL Competition in Anaheim, Calif., in June 2017. She also placed third in entrepreneurship concepts and macro economics.

Veteran business associate professor, Henning Olsen, Ed.D., received the highest adviser award after being named Adviser of the Year during the two-day competition.

The team of Eric Wright of Price and Christian Biese from the Congo, Africa, placed fourth in business presentations while Wright also placed fifth in public speaking.

Each year Olsen travels with his students to compete because, "It gives the students an opportunity to build confidence and network with business students from other Utah universities."

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