

# Utah Women Leadership event in Carbon and Emery counties

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Susan Madsen, Ph.D.

Developing voices, influencing others and attaining a college education is the latest leadership program offered by the Utah Women and Leadership Project for girls and women throughout Carbon and Emery counties on Thursday, Sept. 13 from 6:30-8 p.m. in Utah State University's Jennifer Leavitt Student Center Alumni Room

Representative Christine Watkins, USU Eastern and the UWLP co-sponsor the event for girls and women in Carbon and Emery counties.

The purpose of this free event is to help girls and women learn how to strengthen their impact by learning the value of a college education, why girls and women should prepare to lead, ideas for pursuing real-life leadership opportunities and how to make a real difference in your community.

Susan Madsen Ph.D, founder of the UWLP says, "It can be powerful for young women (as well as adults) to learn the many benefits of a college education and why it is so important for them to develop their voices and influence others."

She added, "We are thrilled about this event series and the chance to bring our presentation to areas of the state where there may be fewer opportunities for girls and women to hear this message and be inspired about their possibilities."

Madsen is the *Orin R. Woodbury Professor of Leadership and Ethics* in the Woodbury School of Business at Utah Valley University. She is also a *Visiting Fellow* of the Faculty of Economics and Business at the University of Zagreb (Croatia) and a *Fellow* of The Leadership Trust Foundation in Ross-on-Wye, England.

She has been involved for much of her career in researching the lifetime development of prominent women leaders. She has interviewed a host of women university presidents, U.S. governors and international leaders, as well as studying many aspects of women and leadership more broadly. Madsen has conducted related research in the U.S., the six Arab Gulf countries, China and Eastern Europe.

Madsen has authored or edited six books and published nearly 200 articles, chapters, and reports. She is a globally recognized speaker in local, national, and international settings. For example, she has presented at United Nations NGO sessions, *The New York Times*, the Argentina Parliament Palace, the House of Commons in England, and in many countries around the world.

In August of 2013, she founded the *Utah Women & Leadership Project* that she directs today. These efforts have led social change in the state for advancing girls and women in Utah.

The evening will include a panel discussion by local women leaders including Representative Watkins (Utah State Legislature), Amanda Paiz (media personality), Colleen Loveless (business owner), and Susan Polster (USU Professor). Madsen is the keynote speaker.

The event is intended for girls and women (ages 12 and up) and those who support them (this means men are welcome too). There is no cost and registration is not necessary. More information can be found on the event flyer here: <https://www.uvu.edu/uwlp/docs/2018priceflyer.pdf>